

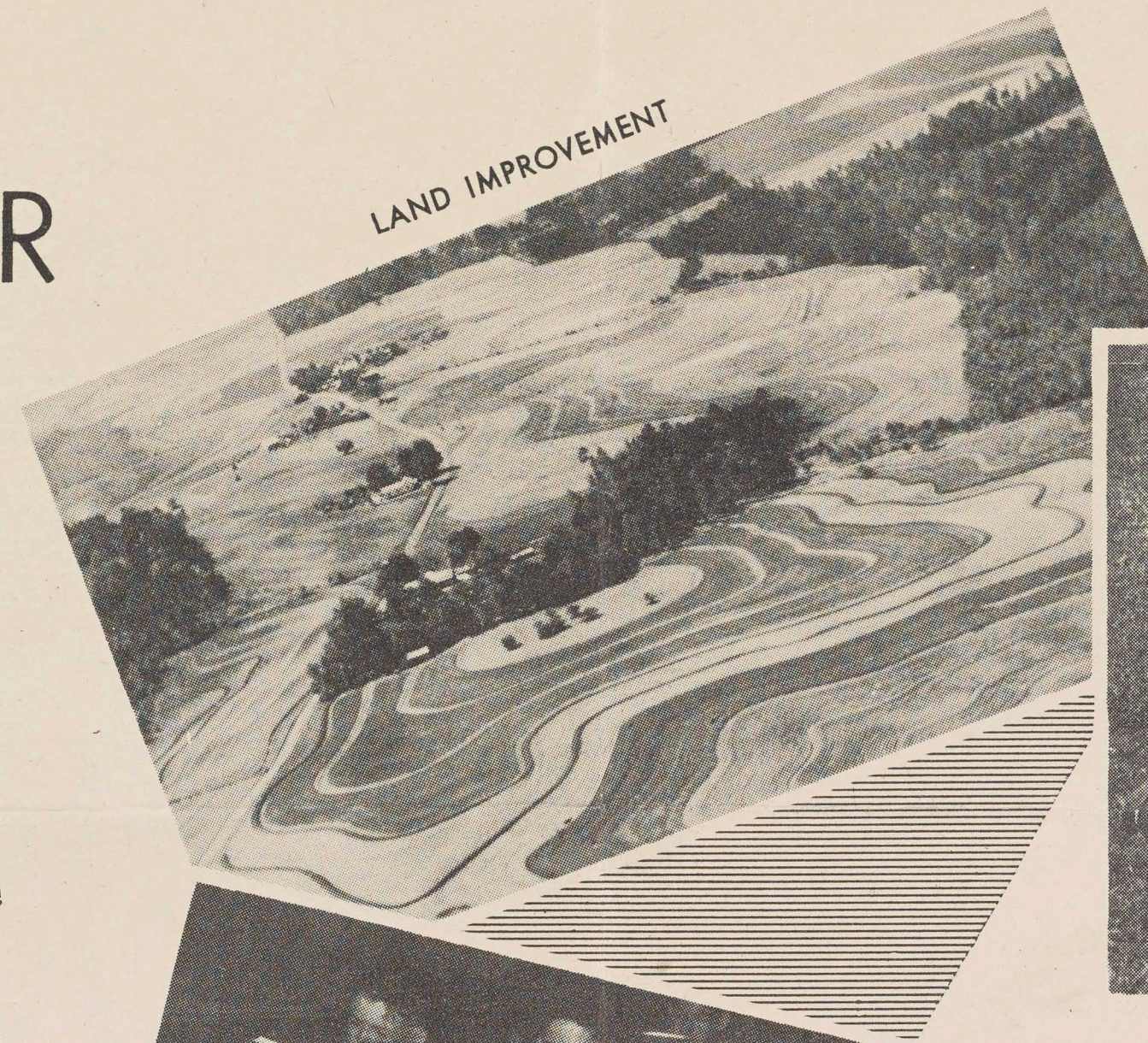
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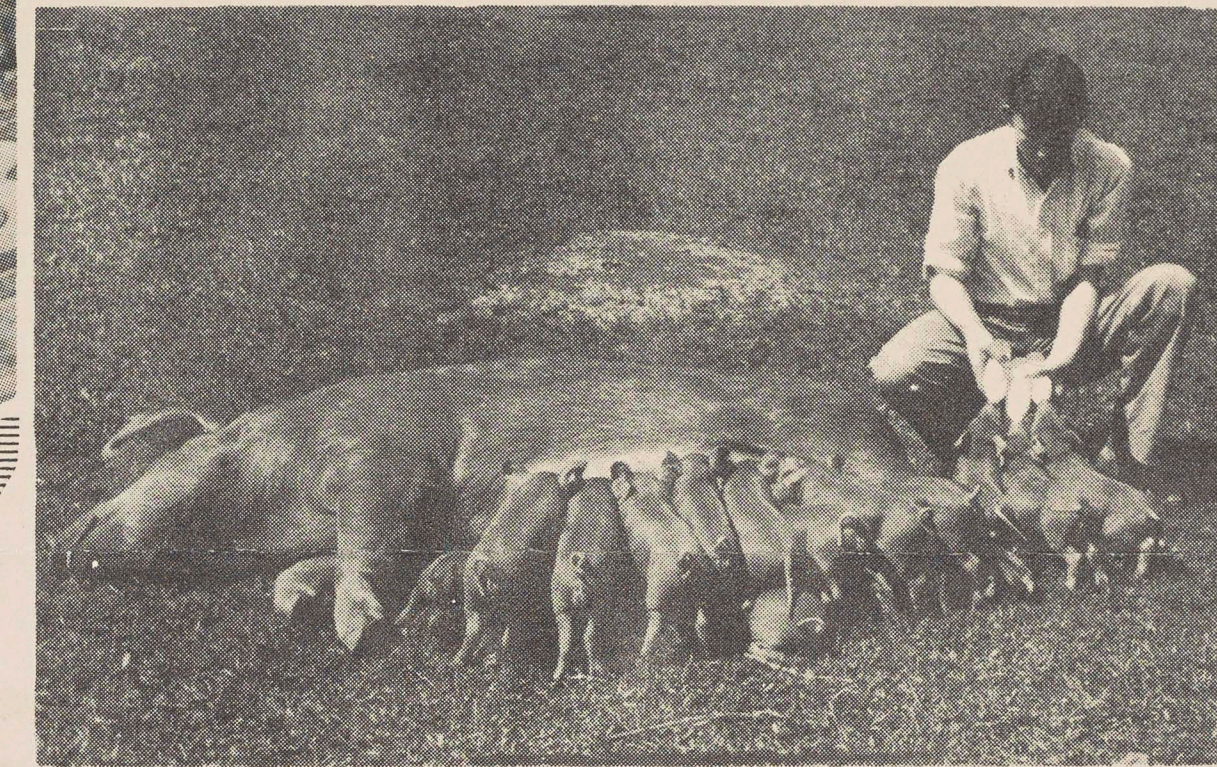


# Farm Business Bonds

## FOR THEIR FUTURE



WITH LIVESTOCK MONEY



WITH CROP MONEY



### Why FARM PEOPLE ARE INVESTING IN WAR BONDS

. . . Farming is strictly a business. The farmer not only has to finance his home and family but also his farm "factory." That's why farm people invested \$800 million in War Bonds in 1942. Their goal is \$1½ billion this year. They know that their War Bond dollars will help finance the war and buy the things they will need to run the farm and home after the war. Farmers realize that all their record wartime return is not gain. Much of it is to pay for the wearing out of equipment. On the basis of replacement needs after the war, individual farm families invest several hundred dollars a year in War Bonds.



FARM MACHINERY



HOUSE AND BUILDINGS



EDUCATION



OLD AGE SECURITY



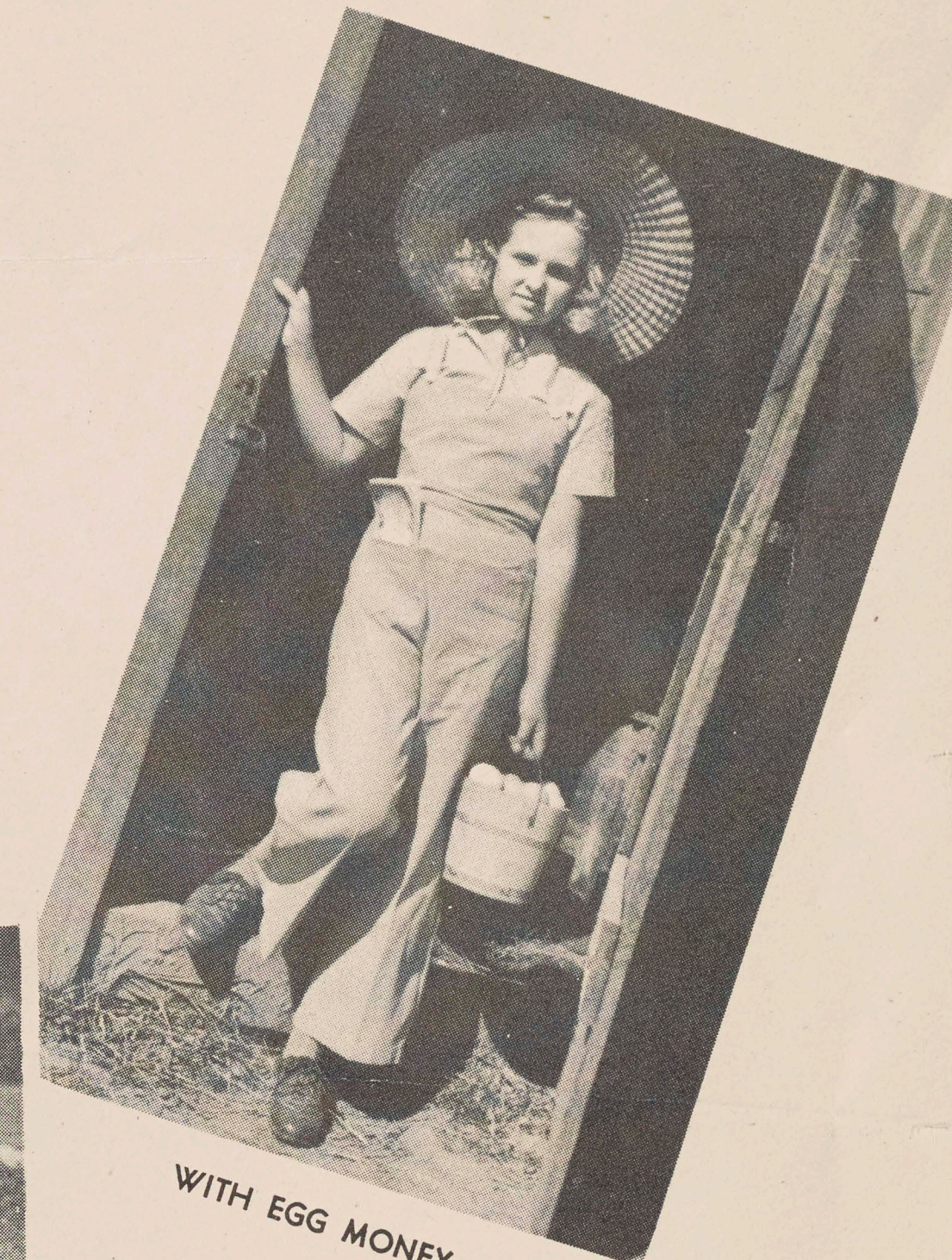
HOME EQUIPMENT



DENTAL AND MEDICAL CARE

### How FARM PEOPLE ARE INVESTING IN WAR BONDS

. . . Savings systems of farm people vary as much as the people themselves. Some invest a certain percentage of each egg, cream, livestock, and crop check. Others invest the amount their tractor, buildings, and other farm and home equipment depreciate in value each year—to replace or repair these later on. Some families use both systems. Regardless of the system, the main thing is for farm people to invest more in War Bonds more often. It's just good business sense. Besides, their investments in War Bonds help curb inflation, prevent farm speculation, and generally benefit American agriculture.



WITH EGG MONEY



Gas rationing has made the rural mail carrier an important person in the farm bond program. Here he is selling stamps to a farm woman.